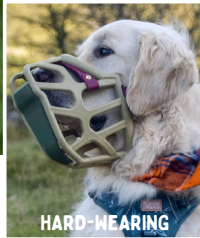


the
MUZZLE
MOVEMENT



EMPOWERING



HARD-WEARING



COMFORTABLE

**MUZZLE
SUPPORT PACK**



www.themuzzlemovement.com





DOGS WEAR MUZZLES FOR MANY REASONS,

but all dogs deserve to be muzzle trained:
Just in Case.

It could be to keep people, other dogs or animals safe, it may be to stop or reduce your dog from scavenging or maybe you'd like to muzzle train your dog simply to ensure they are happy and comfortable to wear a muzzle: just in Case!

Here at **The Muzzle Movement**, we are passionate advocates of the safe use of muzzles for all dogs. We set out to create a positive & supportive community for guardians of muzzled dogs & canine professionals who work with muzzled dogs.

We are also dedicated to the promotion of ethical, science-based, force-free training methods and always recommend using positive reinforcement when training your dog.

We are gradually building up a variety of sizes and aim to grow to a range of muzzles suitable for dogs of all shapes and sizes, in all the colour combos you can think of! Our website has lots of really useful articles and guides to help you choose, measure and fit a muzzle for your dog, and there is a page on **Muzzle Training Courses available to buy**.

You can access all of this, plus purchase muzzles, accessories & merchandise from: **www.themuzzlemovement.com**



Muzzle training
courses

In this support pack you will find:

- Information about different kinds of muzzles
- How to ensure that your dogs muzzle is a good fit
- Advice on measuring your dog for a muzzle
- Tips and advice on all things muzzle!
- Find out about Muzzle Training Courses available from us.



Scan to access
our website

Muzzle Guide

There are several types of muzzles available to purchase for your dog. Here you can see some pros & cons of each type of muzzle, to help you choose the best kind for your dogs' needs.

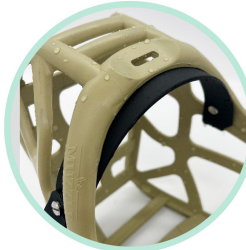
	PROS	CONS
BIOETHANE / SOFT BASKET STYLE 	• Customisable and comfortable strapping materials. • Colourful, approachable designs make them less "threatening". • Can allow eating/drinking/panting when fitted well.	• May be unsuitable for dogs that are a significant bite-risk, as some soft materials offer less structural protection. • Requires very accurate measurement and fit to be safe, poor fit can compromise function. • Some designs may still not be suitable for scavenging prevention.
WIRE BASKET MUZZLES 	• Generally provide good bite-protection and excellent ventilation. • Dogs can pant, drink & take treats when fitted correctly. • Good variety of shapes/sizes for different breeds and uses.	• Can be heavier and more cumbersome for the dog and handler. • Can be uncomfortable if banged on guardians legs/rubbed against the face (especially metal baskets). • Some may be less suitable for scavenging prevention, depending on design.
PLASTIC MUZZLES 	• Affordable and readily available. • Many allow good ventilation & visibility. • Often Flexible & lightweight	• Often no or minimal padding, increased risk of rubbing/pressure points. • Quality varies widely, lower-cost models may offer weak protection or poor build. • Some only available in slim/long shapes, limiting suitability for different face types. • Might lack features like treat-holes or scavenger-guard compatibility.
RUBBER MUZZLES 	• Usually lower in price. • Can allow panting/drinking and treat delivery when fitted well. • Flexible material. • Some can be heated/reshaped for minor fit adjustments.	• May be less suitable for dogs that scavenge, depending on design. • Some models offer less "pant room", which can cause overheating or discomfort. • Big jumps between available sizes can lead to poor fit. • Not always designed for heavy-duty bite protection.
VINYL MUZZLES 	• Custom made for precise fit; can be padded for comfort. • Some allow panting/drinking when well-fitted. • Lightweight for short-term use. • Great for scavenging.	• Often higher in price when custom-made. • Reduced airflow compared to basket styles, can impact ability to pant, sniff or regulate temperature. • Maybe long lead times due to made-to-order nature. • Not ideal for dogs needing strong bite protection.
OCCCLUSION MUZZLE 	• Lightweight, minimal bulk. • Maybe useful for very short term use in specific circumstances. e.g. Post jaw surgery	• Do not allow normal panting, eating or drinking, serious welfare concern if used for extended periods. • Not suitable for regular wear or active dogs. • May cause overheating, distress or misuse if left on too long. • Can be mis-interpreted by the public as unpleasant or punitive.

	PROS	CONS
THE MUZZLE MOVEMENT MUZZLES 	• Lightweight yet strong: injection-moulded plastic basket combined with waterproof Biothane strapping. • Includes a specially designed treat hole, making positive reinforcement/training easier. • Allows drinking, eating, and panting when fitted well, supporting comfort & welfare. • Provides solid bite protection while still maintaining a friendly, customisable appearance. • Colourful and customisable-colour combinations improve public perception & make the muzzle more approachable. • Readily available, competitively priced, & compatible with clip-on/off Scavenger Guards (to help prevent scavenging behaviour). • Basket can be heated/adjusted for a more personal fit, enhancing comfort and reducing pressure points.	• Currently the size range is more limited (though expanding) — some face shapes may not yet be covered. • As with any basket-type muzzle, correct fitting is essential, misuse may affect comfort. • Hard to choose one colour combo!

USP's of our Muzzles



MADE OF LIGHT WEIGHT YET DURABLE MATERIAL



WATERPROOF



WIPE CLEAN



ADJUSTABLE FASTENING STRAP WITH BUCKLE OR OPTIONAL QUICK RELEASE CLIP



KEEPING YOUR DOG SAFE & COMFORTABLE



SUPERIOR SECURITY WITH MAXIMUM COMFORT

Making sure your dog muzzle fits

For such a long time, dog guardians have only had access to a small range of shapes and sizes of muzzle for their dogs.

We have become used to seeing ill-fitting muzzles normalised and we are here to change that!

The Muzzle Movement understands the importance of a well-fitting muzzle; here are some things to look out for!

HEIGHT: ROOM TO FULLY PANT

Dogs wearing muzzles for long periods, during walks, sports, or in warm weather need space for a full pant. The muzzle may look large when their mouth is closed that's normal! However, if it's **too big**, it can cause discomfort or restrict movement. Muzzles that allow only a **partial pant should be used briefly**, in cool or low-stress situations.

LENGTH AND WIDTH

Muzzles must be a suitable length for your dog. If it is **any longer than** around 1.5cm past your dogs nose, it may obscure the dogs vision or the muzzle may bump into their eyes when sniffing.

If the muzzle is **too short**, it can be uncomfortable on the dogs nose.

If the muzzle is **too narrow**, then it could pinch or dig into your dogs cheeks. If the muzzle is too wide, it can move around and bump on the face.



What makes a well fitting muzzle



CLOSED MOUTH



TOO LONG



TOO NARROW



FULL PANT



TOO SHORT



TOO WIDE



How to adjust your muzzle

How to measure your dog for a muzzle

Different muzzle companies will require different measurements to check the fit of their muzzles. Here, we detail the measurements required by The Muzzle Movement to check the fit of our muzzles - so check the guidelines for each company

TOP TIP For measuring

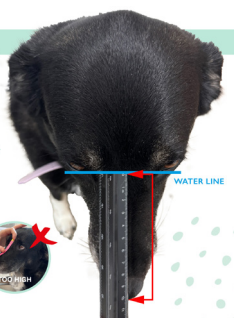
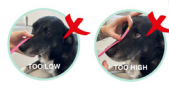
- Introduce a measuring ruler or tape measure prior.
- Use soft cheese or peanut butter on a surface for your dog to lick while you measure (only if your dog has no resource conflict history!).
- Measure over multiple sessions or give your dog breaks if needed.
- Set up a camera to record or take photos if you can.
- A muzzle slightly too big is preferable to one being slightly too small, as it can be secured with additional straps.



Introducing
measuring tools
to your dog

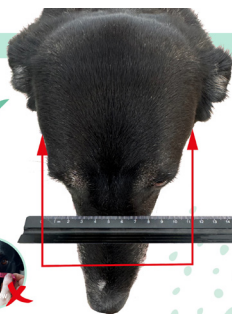
Length MEASUREMENT

Length
10.3cm



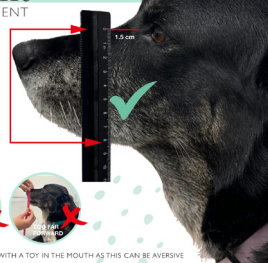
Width MEASUREMENT

Width
11.4cm



Height MEASUREMENT

Height
8.2cm



AVOID MEASURING WITH A TOY IN THE MOUTH AS THIS CAN BE AVERSIVE

ROOM TO PANT

We don't advise measuring dogs who have a tennis ball in their mouth to assess a measurement for pant room as many dogs will find this unpleasant. Instead, we advise adding on a few cm - this can be found on our size chart.

View our
measuring
video & guide



MUZZLE ACCESSORIES



Muzzle Hardware & Strapping upgrades

HARDWARE UPGRADES

1. Quick Release Clip

MUZZLE AD-ONS - STRAPPING UPGRADES

2. Foam Nose band
3. Head Strap
4. Muzzle Stop
5. Chin Loop
6. Chin Strap

TOP TIPS ON Extra Strapping

Our muzzles are fully functional without any added straps. For those seeking added stability and comfort, we offer optional safety straps to further secure the muzzle.

YOU CAN ADD

Head strap attaches to the top of the muzzle and goes over their head to attach to the buckle strap.

Chin loop is an attachment on the bottom of the muzzle which can be looped through their collar.

Muzzle stop attaches the neck strap to the dogs collar for extra security.

Chin strap goes under the dogs neck & offers extra stability and security.

Muzzle Training

It is really important that we spend the time to train our dogs to be comfortable when wearing a muzzle. If we put a muzzle on a dog with no prior training, the dog is likely to feel worried and uncomfortable and may attempt to get the muzzle off by pawing at it or rubbing their face on the floor.

We believe all dogs should be muzzle trained **just in case**, preparing our dogs for muzzle use if ever needed.

Taking the time to muzzle train is beneficial in many ways:

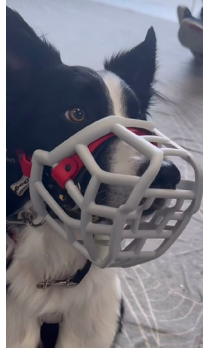
- Building a bond between you and your dog.
- Creating a positive association with the muzzle.
- It's a fun & mentally stimulating activity for dogs to take part in.
- Ensures your dogs is happy & comfortable to wear a muzzle.



Check out our **Complete Muzzle Training Courses. What You'll Learn:**

- Creating a solid foundation before introducing the muzzle
- Step-by-step training using positive reinforcement
- Building duration, movement, and calm behaviour while wearing the muzzle
- Common mistakes to avoid and how to troubleshoot setbacks
- How to integrate muzzle use into daily life, vet visits, grooming, or public outings
- How to choose the right style, size, and fit of a muzzle





Your guide to local Muzzle Fitters & Stockists

We hold monthly fitting days at our unit in Leicestershire and more at some events we are travelling to! You can book a fitting session with us via the Calendly QR code link here.

In addition to this, we have collated a useful map for you to find a muzzle fitting near you!

- Locations marked with a green pin are fittings run by independent dog professionals who are an affiliate of The Muzzle Movement and have a selection of our muzzles for you to try on!
- Locations marked with a purple pin are stockists of our muzzles, who can offer a fitting service too.
- Locations marked with a pink pin are just stockists of our muzzles.



Find a fitter near you

Please use the map to find the nearest affiliate who offers muzzle fittings and contact them directly to arrange a fitting!

*Please note! You will NOT be able to purchase the muzzle on the day from our green pin locations - they will only be able to try on the muzzles and advise which one may be a good fit for your dog. You will then have to order from our website. Locations marked with a purple or pink pin have a selection of stock but we cannot guarantee a full range is available.

For Professionals

Designed for trainers, behaviourists, rescues, vets, groomers and dog walkers

Love our muzzles? Now you can earn rewards while helping your clients find the perfect fit. As an affiliate, you'll get a unique referral link; your clients receive 10% off, and you earn 10% site credit on every order made through your link.

Our programme makes it easy to stay stocked with the latest sizes, without using your business funds.

Apply now and join our R+ professional community.

This scheme is only open to businesses with a commitment to kind ethical training.



Apply here for a trade account



Apply here for affiliate scheme

Contact details:



@the.muzzle.movement



The Muzzle Movement



support@themuzzlemovement.com



www.themuzzlemovement.com